

## **Albis Technologies Closes Set-top Box Deal with 022 Télégenève SA - naxoo**

### **- SceneGate enables new advanced services for 022 Télégenève SA - naxoo -**

20<sup>th</sup> July 2010, Zurich, Switzerland - [Albis Technologies](http://www.albistechnologies.com) (www.albistechnologies.com), a leading technology company today announced that it has signed a deal to supply its new SceneGate set-top box to , 022 Télégenève SA - naxoo .

Albis Technologies' advanced SceneGate set-top box enables its newest customer, 022 Télégenève SA - naxoo, to deliver innovative services to its customers. The new hybrid (IP/DVB-C) and multimedia SceneGate set-top box will allow naxoo to bring full modularity to market with features such as an external hard drive for PVR, multi-rooming capabilities with UPnP network connection and Wi-Fi/Bluetooth dongle for wireless functionalities. In addition, with 3D capabilities and high quality HD the ScenGate set-top box is one of the most advanced available today.

"We are excited that naxoo has selected Albis Technologies and we are confident our Swiss partnership will be successful in delivering innovative high quality products to our domestic market" said Salvatore Di Pietro, CEO at Albis Technologies. "We are very pleased to start this new project and look forward to working closely with Télégenève - naxoo to ensure their success with their new service offerings".

Albis Technologies has integrated technology from Zappware, its software partner, into the ScencGate set-top box providing enhanced functionality through the *iView Flux solution*.

"We have been working with Télégenève - naxoo for several years and we are pleased to be able to continue our services to naxoo; this time with the deployment of our interactive applications on an advanced set-top box from Albis Technologies" said Patrick Vos, CEO Zappware. "It is also a key deal for us as it includes our media player service, which is essential in our strategy to evolve the operator's set-top box into a generic media gateway for offering a full range of media assets, from a broad range of content sources and providers."

"Now comes the time to bring together entertainment and TV broadcast; as part of the living room, our new set-top box will be fully adapted to the digital multimedia experience. Thanks to our new partnership with Albis, we will place the new naxoo services at the centre of the family" said Phong Pham, CTO at Télégenève – naxoo.

### **About Télégenève - naxoo**

Founded in 1986, 022 Télégenève SA is one of the most important cable operators in Switzerland. Based in Geneva, the company enables TV viewers to access rich content provided by cable television. For more than 20 years Télégenève - naxoo has been delivering TV and radio channels to all connected households in the Geneva region. In 2004 Télégenève launched the naxoo brand for its digital offer which now includes more than 230 TV channels and 110 radio channels.

Through its partnership with Télédis and Sateldranse, naxoo also distributes its digital TV services in Wallis. Since March 2008, Télégenève - naxoo in collaboration with Cablecom offers a triple play service to subscribers based in the city of Geneva.

For more information visit [www.naxoo.ch](http://www.naxoo.ch)

### **About Zappware**

A one-stop solution provider for interactive digital TV (iDTV) on multiple TV platforms, Zappware designs, develops and integrates compelling and revenue-generating iDTV services for operators, broadcasters and advertisers.

Zappware's solutions have been deployed on more than one million set-top boxes in over 10 different countries. Its expertise is built on 10 years of solid DTV and iTV-experience and is exclusively focused on iDTV. Zappware is headquartered in Belgium and provides iDTV services to major digital TV markets throughout the world.

For more information visit [www.zappware.com](http://www.zappware.com)

### **About Albis Technologies**

From digital set-top box to business access technology, customers depend on Albis Technologies to deliver innovative and tailored solutions. Service providers and end-users benefit from Albis expert knowledge, quality product and reliable partnership.

Demanding customers from the telecommunication, logistic, security, energy and medical sectors have for many years placed their confidence in the 180 highly qualified employees of Albis Technologies.

For more information please contact Samina Husain, STB Business Development or visit

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