

# ID WORLD أبوظبي

**CEO**  
VISION



**Driving the markets**

**Pioneering adoption**



**ID WORLD Abu Dhabi**

# 2011

**Closing Ceremony**

Organized by:

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# ID WORLD Abu Dhabi 2011

## Listen to our advocates

Join our plenary gathering for the takeaways from our annual EMEA Summit, featuring the CEO Vision panel and the ID PEOPLE EMEA Awards 2011.

**April 4 at 4 pm**

## Industry Awards of the Year

The ID People EMEA Awards 2011 are the prestigious recognition of the important contribution made by the thought leaders, innovators and pioneering adopters that drive the development of auto ID and wireless technology in the EMEA region. The Awards are assigned to outstanding members of the EMEA ID Revolution Community who have distinguished themselves in the areas of citizen ID, transportation security and asset tracking, as well as developments in postal innovation and near field communications.



# EMEA Closing Ceremony

## CEO Vision at ID WORLD Abu Dhabi

Innovative thinking: 4 CEOs, 1 visionary panel! Enjoy the unique opportunity to tap into the minds of a prestigious panel of chief executive officers from the auto ID industry, challenged on the following theses.



Biometrics based schemes play an increasingly important role in today's socially relevant projects, both in developed and emerging countries. Their use is growing far beyond solely a method of identification, bringing security and inclusion to social structures and vulnerable groups, who may otherwise be subject to criminal and unscrupulous practices.



ID cards, not necessarily smart, were initially introduced mainly for verification at a higher level, by public authorities and law enforcement. The true revolution they represent as a key element to grant unequivocal authentication of citizen ID in all contexts and access to a variety of services in both public and private domains, is finally happening today.

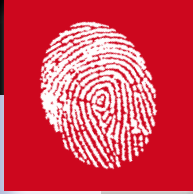


Active RFID is rapidly growing in its application beyond established uses to empower sophisticated multifunctional devices for tracking, locating and monitoring people and objects, driven by security, safety, cost. Its increasing use in areas such as intrusion detection, traceability of sensitive goods and condition monitoring will create competitive advantage in many sectors.



Data collection is becoming mobile as people living in the global village need to perform transactions anytime, anywhere. Transactions via mobile devices are becoming pivotal to management efficiencies in the retail sector and in the era of global migration, security is critical when tracking global remittances and the international movement of money.

# CEO Vision for Biometrics, Cards,



**Ashok Bhanaut**  
CEO  
Genkey

Ashok Bhanaut is the Chairman of Genkey focusing on the markets in India and Africa in the field of identification management. Prior to Genkey, he worked with IBM for 27 years. In his last 10 years with IBM, he held various executive and technical architecture positions at European and global levels, working in various countries (US, UK, France and The Netherlands). In his last role with IBM, he created and headed an Architecture and Technology Innovations group in The Netherlands. The group performed research, innovation and pilot activities in leading edge technologies and business processes.



**Dr. Manfred Mueller**  
CEO  
SCM Microsystems

Dr. Manfred Mueller serves as Chief Executive Officer of SCM Microsystems, Business Executive and Vice President, Strategic Sales and Business Development. Dr. Mueller has served as Executive Vice President, Strategic Sales and Business Development since March 2008. Dr. Manfred Mueller joined SCM Microsystems in August 2000. Prior to joining SCM, Manfred Mueller spent two years with BetaResearch, the digital TV technology development division of the Kirch Group, managing a broad range of strategic investment, product development and M&A activities for the company.

# RFID and Data Collection



**Salvatore Di Pietro**  
CEO  
Albis Technologies

Salvatore Di Pietro has been CEO of Albis Technologies since 2008 following the carve-out of the business from Siemens Switzerland, when Mr. Di Pietro became CEO and Supervisory Board delegate for the newly founded Albis Technologies. Prior to that, in 1983 Salvatore Di Pietro joined the software-development section of Siemens Switzerland. In 1996 he was managing the Access Systems development department, and the year 2000 saw him appointed head of Siemens Switzerland's development arm. From 2006 to 2008, Salvatore Di Pietro headed the Engineering and Innovative Products (EIP) Division.



**Carlos Ferraz**  
CEO  
UCS Mobiliti

Carlos Ferraz is CEO of UCS Mobiliti, Chairman of Skywire Australia and Partner in SEGroup Germany. UCS is a dominant IT software and services supplier to the South African retail industry. Carlos Ferraz has over 25 years of experience in the IT industry, particularly in the area of automatic data capture, mobile computing and wireless networks. He has founded eleven companies amongst which was Skywire Australia and Barcodes, which was acquired in 1995 by Symbol Technologies. He has held various executive positions with multinational IT organizations.



# The ID People EMEA Awards of 2011

**Eminent industry and  
government leaders  
“going for gold” at the  
ID People EMEA awards**

**A**ctive players in the security, automatic identification, wireless and mobility community worldwide have elected their chosen outstanding performers from the EMEA region. We are proud to announce that in May 2011, 25 high-caliber nominees go head-to-head in five categories to be presented with the prestigious ID People EMEA Awards.

At IDWORLD Abu Dhabi, the annual EMEA summit on automatic identification, we gather to give a standing ovation to the movers and shakers of this vibrant sector.

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We will honor this year's winners at the ID People Awards EMEA ceremony on April 4, 2011 at 6 pm, in the conference hall at the Yas Hotel, following the closing plenary session, CEO Vision Technology Outlook, at ID WORLD Abu Dhabi.



# ID People EMEA Awards 2011



## CITIZEN ID FORUM

ID WORLD  
INTERNATIONAL CONGRESS

### The Citizen ID Forum Award

Assigned to the person who has distinguished themselves in the area of government driven ID schemes and new approaches to citizen-centric services.

#### Nominees:

- Dr Altinok Ramazan, Government of Turkey
- Brig. Al Kubaisi, Government of Qatar
- Sujan Parthasaradhi, Lumidigm, India
- Prof. Stephen de Moura, Imprensa Nacional Casa de Moeda, Portugal
- Tariq Malik, Nadra, Pakistan

## TRANSPORTATION SECURITY FORUM

ID WORLD  
INTERNATIONAL CONGRESS

### The Transportation Security Forum Award

Assigned to a recognized leader in the transportation sector, who has brought security and efficiency to hubs and networks to improve performance in airports, railroad stations or seaports.

#### Nominees:

- Sibusiso Ndebele, Ministry of Transport, Government of South Africa
- Kunio Mikuriya, World Customs Organization, Belgium
- Khaled Almazroui, Fujairah Airport
- Maj. Gen. Mohammed Al Marri, Gdrn, Government of UAE
- Bento Correia, VisionBox

## ASSET TRACKING FORUM

ID WORLD  
INTERNATIONAL CONGRESS

### The Asset Tracking Forum Award

Assigned to the person who has established new growth areas for the adoption of auto ID technology in supply chain management, logistics and critical asset control.

#### Nominees:

- Sameer Mubarak, Nafith Logistics, Jordan
- Juma Al Ghaith, Dubai Customs
- T. N. Sekhar, National Bank of Fujairah
- Hany K. Abu Khadra, Aramco, Saudi Arabia
- Pietro Capula, GPS Standard



### The Postal Innovation Award

Assigned to the person who is facilitating the expansion of innovative auto ID technologies for the postal and express shipping sector.

#### Nominees:

- Keith Ulrich, Deutsche Post DHL Innovation Centre
- Dr Mohammed Benten, Saudi Post
- Peter Bakker, TNT
- Eddy Thans, Prime Vision
- Ibrahim Mori Baba, Nipost, Nigeria



### The HealthTech Innovation Award

Assigned to the person who is pioneering the adoption of auto ID technologies in the world of healthcare to improve patient security, hospital efficiency and the safe supply of pharmaceuticals.

#### Nominees:

- Andrey Timoshkin, Abu Dhabi Health Authority
- Ron Laviter, Corniche Hospital, Abu Dhabi
- Pauline Muriuki, CEO, MediSmart, Kenya
- Carl V. Stanifer, Seha, UAE
- Sergio García, Grupo Hospital de Madrid

**ID WORLD Abu Dhabi**  
**3-4 April, 2011**  
**Abu Dhabi, U.A.E.**



**Conference**

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